

Milan's Fashion Week

Name Class Date

Before you watch

1 Complete the text with the words in the box.

catwalk designers labels models outfits shows

1 *Designers* design clothes for 2 *models* to wear on the 3 *catwalk* in London, Paris, New York and Milan. People go to fashion 4 *shows* in those cities to see all the latest 5 *outfits*. Some of the most famous 6 *labels* in fashion are Italian – Gucci, Prada, Versace. For many people, Italy is the home of fashion.



2 Work with a partner. Answer the questions.

- 1 Have you ever been to a fashion show or would you like to go to one?
- 2 Would you like to be a model?
- 3 Do you think models have an easy life or a difficult one?

While you watch

3 You are going to watch a video about Milan Fashion Week. Watch the video without sound. Use the words in the box to write sentences about what you see in the video. Read your ideas to the class.

fashion capital fashion show models cool patterns make-up cat walk

Students' own answers

4 Watch the video with the sound on. Were your ideas in Exercise 3 correct?

5 Watch the video again. Complete the sentences.

- 1 Why Milan? Well, it's the fashion *capital* of the world!
- 2 This year, I got a chance to see some *clips* from one of the shows and it looked amazing!
- 3 The models were wearing so many cool new *looks*.
- 4 Just look at these *outfits*!
- 5 These *patterns* are typical of Missoni's designs.
- 6 I used to think it would be cool to be a *model*, but it doesn't look like much fun here.
- 7 A few of the dresses – like this one – weren't really my *style*.
- 8 After the show, there was a huge party with all of the models and the *designers*.

After you watch

6 Work with a partner. Use the Internet to find out about the Missoni label. Write a description of the company. Include answers to the following questions in your description.

- 1 When was it started?
- 2 Where was it started?
- 3 Who was it started by?
- 4 Who runs the company today?

Students' own answers

Inside the Guitar

Name Class Date

Before you watch

1 Label the guitar in the photo with the words in the box.

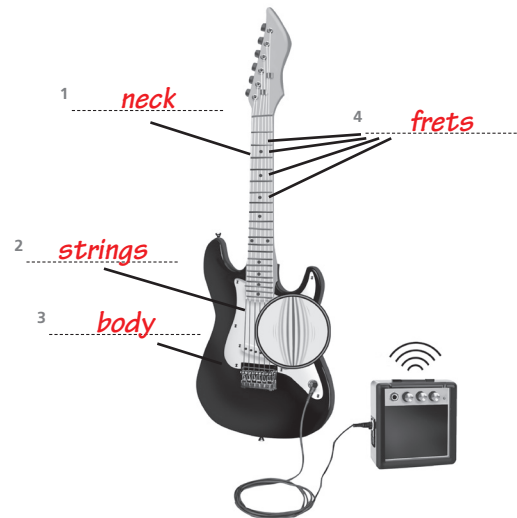
body frets neck strings

While you watch

2 You are going to watch a video about how guitars are made. Complete the paragraph with the words in the box. Watch the first part of the video (up to 01:14) and check your answers.

electric acoustic amplifies brand musicians

Guitars have been around for a long time. You hear the guitar in all different types of music. Traditional or ¹ *acoustic* guitars, like these here, have a deep body. This deep body ² *amplifies* the sound. And then there's the ³ *electric* guitar. Its sound is quite different from the traditional guitar. Many ⁴ *musicians* have a favourite ⁵ *brand* of electric guitar. Some love their Fenders and others prefer Gibsons.



3 Watch the second part of the video (from 01:14). Answer the questions.

- 1 Where is the Gibson factory?
In the US.
- 2 What type of body do electric guitars have?
They have a solid body.
- 3 When was the original Gibson made?
In 1952.
- 4 What is used on the guitar to turn the waves the strings produce into electricity?
Magnets.

4 Test your memory. Tick the scenes you saw in the video. Then watch again to check your answers.

- | | |
|---|-------------------------------------|
| a a man playing a trumpet | <input checked="" type="checkbox"/> |
| b a band playing on stage | <input checked="" type="checkbox"/> |
| c guitars stored upside down in a factory | <input checked="" type="checkbox"/> |
| d a woman playing a red guitar | <input type="checkbox"/> |
| e a machine making guitars in a factory | <input checked="" type="checkbox"/> |
| f a man working on a guitar by hand | <input checked="" type="checkbox"/> |
| g people playing guitars in a garden | <input type="checkbox"/> |

After you watch

5 Work with a partner. Answer the questions.

- 1 Do you play the guitar or know anyone who plays the guitar? What type of guitar do they play?
- 2 Do you often see people playing the guitar, or other musical instruments, on the street in your town?
- 3 Have you ever learned to play an instrument? If yes, what and why? Do you still play it? If no, which instrument would you like to learn to play? Why?

Trendsetters

Name Class Date

Before you watch

- 1 Make a list of things that are popular at the moment (e.g. devices, clothes, music, films, TV shows). Compare your list with a partner. Do you have the same things on your lists?



While you watch

- 2 You are going to watch a video about trendsetters. Watch the first part of the video (up to 00:33). Complete the questions.

- 1 How do *trends* start?
- 2 Where do they come from and who *starts* them?
- 3 What makes some things *desirable*?
- 4 How do they become a part of *popular culture*?

- 3 Work with a partner. Answer the questions in Exercise 2.

1
 2
 3
 4

Students' own answers

- 4 Watch the second part of the video (from 00:33). Put the events in order.

- a Saeko tries on a hat. 2
- b Saeko and Yuko go into the city. 1
- c Saeko and Yuko tell their friends on a street about the photo booth. 4
- d Saeko and Yuko try out a new photo booth. 3

- 5 What do you remember? Read the summary and find four more mistakes. Then watch the second part of the video again and check your answers.

Some companies are interested in trends. They watch trendsetters like Saeko and Yuko. They pay attention to what they do, what they wear and where they ^{shop}eat. These companies know that if they sell a product to one girl in Shibuya they will sell to every girl in ^{Japan}the world. The companies hire trendsetters to ^{test}develop new products. Today the product is a new photo booth. Paying attention to trendsetters makes ^{good}bad business sense. Trendsetters like Saeko and Yuko know what they like and know what ^{people their age}younger people like too.

After you watch

- 6 Work in groups. Ask and answer the questions.

- 1 Who influences you to buy things? Your friends, adverts, celebrities?
- 2 Do you feel you have to buy things that are 'trendy'? Why?/Why not?
- 3 Have you ever bought something that was popular but wasn't useful? Why did you buy it?
- 4 Have you every persuaded a friend to try something new (a new website, a mobile phone, a game)? Why did you think your friend should try it?